

**official Candidate of the Republic of Tunisia
for the position
Secretary General of the African
Telecommunications Union (ATU)**



M. FAYSAL BAYOULI

"Building together the Africa we want, connected to its future."

Curriculum Vitae

EXECUTIVE PROFILE

A distinguished ICT diplomat and telecommunications executive with a 25-year career dedicated to cooperation and digital development at the African and international levels. Recognized as a unifying leader with an exceptional ability to build consensus among diverse member states and stakeholders. Combines deep institutional knowledge of ATU, AU, ITU, and UPU with a visionary approach to policy, financing, and infrastructure development. Prepared to lead the ATU Secretariat with strategic acumen, diplomatic excellence, and an unwavering commitment to digital equity and innovation across the African continent.

KEY LEADERSHIP ACHIEVEMENTS

CONTINENTAL & INTERNATIONAL DIPLOMACY

Architect of African Consensus : Designed by peers to chair the African Group Coordination for the ITU Council and Plenipotentiary Conference 2022, successfully synthesizing inputs from over 45 member states into a cohesive and influential continental position on critical issues such as spectrum management, digital standards, and development financing.

Trusted Financial Steward : Elected Chair of Commission 3 (Budget Control) at the ITU World Telecommunication Standardization Assembly, New Delhi 2024 overseeing the strategic allocation and governance of a standardization fund, ensuring accountability and alignment with Africa's priorities. Regularly selected as Vice-Chair of budget commissions at WTDC and WTSA, reinforcing a reputation for financial integrity and transparency.

Institutional Capacity Builder: As Principal Focal Point for Tunisia to ATU and ITU, redesigned national coordination mechanisms, leading a multidisciplinary team of experts that elevated the quality and impact of Tunisia's contributions to both Unions.

STRATEGIC INSTITUTIONAL ENGAGEMENT

- Strengthening ATU's regional role: led the successful organization of the ATU Council Session in Tunis (May 2022), managing all political, logistical, and substantive dimensions. This event strengthened North Africa's engagement with the ATU and demonstrated Tunisia's capability as a reliable partner for pan-African institutions.

Enduring electoral success: orchestrated the strategic campaigns that have

- maintained Tunisia's elected seat on the ITU Council since 1998, one of the longest continuous tenures in the region, demonstrating exceptional expertise in coalition-building and diplomacy.

Project design and financing expert: led negotiations with the World Bank, African Development Bank, and Islamic Development Bank, securing funding

- and designing implementation frameworks for major ICT infrastructure and digital transformation projects.

Postal sector modernization: chaired the national committee for postal sector reform in partnership with UPU experts, aiming to transform Tunisia's postal service into a modern, competitive digital logistics platform.

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STRATEGIC ADVICE AND LEADERSHIP

- Continental digital strategist: served as a member of an expert group designated by UNESCWA for the drafting of the Arab Digital Agenda (2023-2033), authoring key sections on cross-border digital infrastructure and regulatory harmonization. Regional operational expertise: as former Technical Advisor at ITU Regional Office in Cairo, directly managed a portfolio of capacity-building and technical assistance projects across North Africa, gaining a deep understanding of regional implementation challenges and opportunities.
- Internet Governance Authority: Member of the Arab Internet Governance Forum Council (LAS + ESCWA) since 2014 and the North African Internet Governance Forum (2021-2025), contributing to shaping multistakeholder approaches to digital policies for improved internet governance.

CAREER HISTORY & PROGRESSION

2021--2025: Director, the General Directorate of Communication Technologies :

Within this supreme authority for Tunisia's telecommunications/ICT policy, designed the Focal Point for the UAT and ITU represents the nation at the highest levels of these organizations. Mandated to participate to the definition of the national strategy and policies in line with global trends in digital governance

2006--2020: Director of International Cooperation :

Led Tunisia's multilateral ICT diplomacy for 14 years.

Represented the nation at major international conferences and meetings, including those of the ITU (Plenipotentiary conferences, the Council meetings, World Telecommunications Standardization Assembly, world Telecommunications Development Conference), the UPU (Plenipotentiary conferences, the Council meetings), and UNCTAD (Committee on Science and Technology for Development),

Participated in African regional meetings: of the UAT (Administrative Council, Assembly), meetings of the Committee on Information, Science and Technology for Development (CODIST) with the Economic Commission for Africa (UNECA).

Participated to the Policy and Regulation Initiative for Digital Africa (PRIDA) and The New Partnership for Africa's Development (NEPAD) with African Union.

Represent the Ministry in the "free trade market" negotiations within the framework of COMESA.

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Represented the nation at Arab regional meetings of the Arab Ministerial Council for ICT - League of Arab States - and its Committees) and the Arab ICT organization (AICTO) Assemblies and councils.. Implemented and chaired a coordination group of ICT experts as a strategic international engagement center for negotiating treaties, resolutions, African and Arab contributions to the ITU conferences and partnership programs and projects.

2002 – 2005 : Core Member, WSIS 2005 Tunis Executive Secretariat :

Played a central role within the team that organized the second phase of the World Summit on the Information Society, managing critical operational, logistical, and diplomatic interfaces with the ITU and all multistakeholders (member states, private sector, civil society).

1999 – 2002 : Deputy Director for Bilateral Cooperation

Developed the framework for Tunisia's bilateral partnership in the ICT field, negotiating and implementing agreements with key nations in Europe, Asia, and Africa to foster technology transfer and collaborative innovation.

Participated in the negotiation and oversight of the implementation of cooperation projects and programs with major international companies

CORPORATE GOVERNANCE AND BOARD LEADERSHIP

- Board Member, Tunisian Solidarity Agency (2023–2025): provides strategic advices on integrating digital services to promote the development of the Agency's activities.
- Board Member, Tunis Afrique Presse (TAP) Agency (2018–2022): supervised the agency's digital transformation and editorial strategy, consolidating its position as an essential source of pan-African news and analysis.
- Board Member, Banque de Financement des PME (2012–2018): As a member of the Credit Committee, contributed to developing risk assessment frameworks that enabled the channeling of financing to tech-enabled SMEs and startups, thereby stimulating the digital economy.

EDUCATION AND STRATEGIC EXECUTIVE DEVELOPMENT

FORMAL EDUCATION :

- **Advanced Postgraduate Diploma, Management of PTT, École Nationale Supérieure des Postes et Télécommunications (ENSPTT) – Paris, France.**
Inspector's Diploma, Higher School of Communication of Tunis (Sup'Com) – Tunisia.
- **Diploma, Economic Sciences and Management, University of Sfax – Tunisia.**
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SPECIALIZED TRAINING AND CAPACITY BUILDING

Multi-stakeholder Internet Governance, United States Telecommunications Training Institute (USTTI), Washington D.C., USA.

Cybersecurity Policy and Next-Generation Networks, Cable & Wireless Training Centre, Coventry, United Kingdom.

Intensive Internship within European Union Institutions: Center for European Studies, Strasbourg; European Investment Bank, Luxembourg; European Commission and Council of the EU, Brussels.

Train-the-Trainer in Public and Social Policy Design, United Nations Economic and Social Commission for Western Asia (UNESCWA), Tunisia

Data protection and open data, UNESCWA. Libanon

Workshops on cybersecurity, AICTO, Tunisia

Workshops on IA, ITU-IA Summit, Geneva

New Approaches to Telecommunications, Institute of Audiovisual and Telecommunications in Europe (IDATE), Montpellier, France.

Project Management Professional (PMP), Leadership Consulting, Tunisia.

LANGUAGES:

Arabic : Native , French : Fluent, English : Professional Proficiency.

CORE LEADERSHIP COMPETENCIES

Strategic governance : proactive to detect emerging opportunities and challenges, planning a roadmap to reach the vision and strategy objectives.

Management and financial skills: budgeting and forecasting, risk management, financial analysis and reporting. Diplomacy : managing compromising to reach strategic agreements, stay calm under pressure, cultural adaptability, protocol and international courtesy and facilitator of multi-stakeholder dialogue.

Partnership and resource mobilization : engagement with AU, RECs, private sector, development banks, designing public-private partnership models. Innovation and technical foresight : technology foresight for AI, IoT, 5G/6G, and Space , Promoting regulatory innovation and start-ups and smart cities.

integrity, adaptability : trustworthy, empathy, solving problems and Cultural sensitivity.

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Endorsement of the candidacy

Mr. Faysal Bayouli embodies a distinctive synthesis of deep institutional expertise, proven continental leadership, and forward-looking strategic acuity. His distinguished career is a testament to integrity and effective service, consistently advancing Africa's digital landscape.

If elected Secretary General, he commits to mobilizing this unparalleled experience to strengthen the capacities of the ATU Secretariat, champion Africa's collective priorities on the global stage, and catalyze an equitable, sustainable, and innovation-driven digital transformation for all Member States.

This curriculum vitae and the candidacy of Mr. Faysal Bayouli are formally endorsed and presented by the Government of the Republic of Tunisia for the position of Secretary General of the African Telecommunications Union.

The candidacy of Mr. Faysal Bayouli is officially supported by the League of Arab States during the session of the Arab Council of ICT Ministers on January 21, 2026.

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