



FAYSAL BAYOULI

**Official Candidate of the Republic of Tunisia for the
Position of Secretary General, African
Telecommunications Union (ATU)**

Contact: +216-97-088-497 | **Email:** faisalbayouli2@gmail.com

Languages: Arabic (Native), French (Fluent), English (Professional Proficiency)

EXECUTIVE PROFILE

A distinguished ICT diplomat and telecommunications executive with a 25-year career dedicated to cooperation and digital development at the African and international levels. Recognized as a unifying leader with an exceptional ability to build consensus among diverse member states and stakeholders. Combines deep institutional knowledge of ATU, AU, ITU, and UPU with a visionary approach to policy, financing, and infrastructure development. Prepared to lead the ATU Secretariat with strategic acumen, diplomatic excellence, and an unwavering commitment to digital equity and innovation across the African continent.

KEY LEADERSHIP ACHIEVEMENTS

CONTINENTAL & INTERNATIONAL DIPLOMACY

- **Architect of African Consensus:** Designed by peers to chair the African Group Coordination for the ITU Council and Plenipotentiary Conference 2022, successfully synthesizing inputs from over 45 member states into a cohesive and influential continental position on critical issues such as spectrum management, digital standards, and development financing.
- **Trusted Financial Steward:** Elected Chair of Commission 3 (Budget Control) at the ITU World Telecommunication Standardization Assembly, New Delhi 2024 overseeing the strategic allocation and governance of a standardization fund, ensuring accountability and alignment with Africa's priorities. Regularly selected as Vice-Chair of budget commissions at WTDC and WTSA, reinforcing a reputation for financial integrity and transparency.
- **Institutional Capacity Builder:** As Principal Focal Point for Tunisia to ATU and ITU, redesigned national coordination mechanisms, leading a multidisciplinary team of

experts that elevated the quality and impact of Tunisia's contributions to both Unions.

STRATEGIC INSTITUTIONAL ENGAGEMENT

- Strengthening ATU's Regional Role: Led the successful organization of the ATU Council Session in Tunis (May 2022), managing all political, logistical, and substantive dimensions. This event strengthened North Africa's engagement with the ATU and demonstrated Tunisia's capability as a reliable partner for pan-African institutions.
- Enduring Electoral Success: Orchestrated the strategic campaigns that have maintained Tunisia's elected seat on the ITU Council since 1998, one of the longest continuous tenures in the region, demonstrating exceptional expertise in coalition-building and diplomacy.
- Project Design and Financing Expert: Led negotiations with the World Bank, African Development Bank, and Islamic Development Bank, securing funding and designing implementation frameworks for major ICT infrastructure and digital transformation projects.
- Postal Sector Modernization: Chaired the National Committee for Postal Sector Reform in partnership with UPU experts, aiming to transform Tunisia's postal service into a modern, competitive digital logistics platform.

STRATEGIC ADVICE AND LEADERSHIP

- Continental Digital Strategist: Served as a member of an Expert Group designated by UNESCWA for the drafting of the Arab Digital Agenda (2023-2033), authoring key sections on cross-border digital infrastructure and regulatory harmonization.
- Regional Operational Expertise: As a former ITU Technical Advisor at its Regional Office in Cairo, directly managed a portfolio of capacity-building and technical assistance projects across North Africa, gaining a deep understanding of regional implementation challenges and opportunities.
- Internet Governance Authority: Member of the Arab Internet Governance Forum Council (LAS + ESCWA) since 2014 and the North African Internet Governance Forum (2021-2025), contributing to shaping multistakeholder approaches to digital policies for improved internet governance.

CAREER HISTORY & PROGRESSION

Government of Tunisia – Ministry of Communication Technologies

Director, Focal Point for the UAT and ITU, at the Directorate General of Communication Technologies (2021–2025): Within this supreme authority for Tunisia's telecommunications/ICT policy, the Focal Point for the UAT and ITU represents the nation at the highest levels of these organizations. Mandated to define the national strategy in line with global trends in digital governance

Director of International Cooperation (2006 – 2020)

- Led Tunisia's multilateral ICT diplomacy for 14 years.
- Represented the nation at over 50 major international conferences and meetings, including those of the ITU (Participatory Partnership, ICT Management Association, World Telecommunication Council, Council), the UPU (Participatory Partnership and Council), and UNCTAD (Committee on Science and Technology for Development).
- Participated in African regional meetings: of the UAT (Administrative Council, Assembly), meetings of the Organization of African Unity (CODIST, PRIDA, NEPAD, etc.), and the "free trade market" negotiations within the framework of COMESA.
- Represented the nation at Arab regional meetings (meetings of the Arab Ministerial Council for ICT - League of Arab States - and its Committees).
- Transformed the department into a strategic international engagement center, negotiating treaties, resolutions, and partnership programs and projects.

Core Member, WSIS 2005 Tunis Executive Secretariat (2002 – 2005)

- Played a central role within the team that organized the second phase of the UN World Summit on the Information Society, managing critical operational, logistical, and diplomatic interfaces with the ITU and 174 member states.

Deputy Director for Bilateral Cooperation (1999 – 2002)

- Developed the framework for Tunisia's bilateral partnership in the ICT field, negotiating and implementing agreements with key nations in Europe, Asia, and Africa to foster technology transfer and collaborative innovation.
- Participated in the negotiation and oversight of the implementation of cooperation projects and programs with major international companies.

CORPORATE GOVERNANCE AND BOARD LEADERSHIP

- Board Member, Tunisian Solidarity Agency (2023–2025): Provides strategic advice on integrating digital services to promote the development of the Agency's activities.
- Board Member, Tunis Afrique Presse (TAP) Agency (2018–2022): Supervised the agency's digital transformation and editorial strategy, consolidating its position as an essential source of pan-African news and analysis.
- Board Member, Banque de Financement des PME (2012–2018): As a member of the Credit Committee, contributed to developing risk assessment frameworks that enabled the channeling of financing to tech-enabled SMEs and startups, thereby stimulating the digital economy.

EDUCATION AND STRATEGIC EXECUTIVE DEVELOPMENT

FORMAL EDUCATION

- Advanced Postgraduate Diploma, Management of PTT, *École Nationale Supérieure des Postes et Télécommunications (ENSPTT)* – Paris, France
- Inspector's Diploma, *Higher School of Communication of Tunis (Sup'Com)* – Tunisia
- Diploma, Economic Sciences and Management, *University of Sfax* – Tunisia

SPECIALIZED TRAINING AND CAPACITY BUILDING

- Project Management Professional (PMP), Leadership Consulting, Tunis
- Multi-stakeholder Internet Governance, United States Telecommunications Training Institute (USTTI), Washington D.C., USA
- Cybersecurity Policy and Next-Generation Networks, Cable & Wireless Training Centre, Coventry, United Kingdom
- Intensive Internship within European Union Institutions: Center for European Studies, Strasbourg; European Investment Bank, Luxembourg; European Commission and Council of the EU, Brussels
- Train-the-Trainer in Public and Social Policy Design, United Nations Economic and Social Commission for Western Asia (UNESCWA)
- New Approaches to Telecommunications, Institute of Audiovisual and Telecommunications in Europe (IDATE), Montpellier, France

CORE LEADERSHIP COMPETENCIES

- | **Strategic Governance** | Formulating continental digital agendas • Financial oversight of international organizations • Results-based management • Organizational reform |
- | **Multilateral Diplomacy** | Chairing high-level intergovernmental meetings • Building African consensus • Treaty negotiation and ratification • Coalition building |
- | **Partnership Mobilization** | Engagement with AU, RECs, private sector, development banks • Designing public-private partnership models • Resource mobilization |
- | **Innovation and Foresight** | Policy development for AI, IoT, 5G/6G, and Space • Technology foresight • Promoting regulatory innovation • Digital transformation strategy |
- | **Stakeholder Engagement** | Expert facilitation of multi-stakeholder dialogues (governments, private sector, technical community, civil society) • Cultural sensitivity • Adaptability |

CANDIDACY ENDORSEMENT

Faysal Bayouli embodies a distinctive synthesis of profound institutional expertise, demonstrated continental leadership, and forward-looking strategic acumen. His distinguished career is a testament to principled and effective service, consistently advancing Tunisian and pan-African interests in the digital domain.

If elected Secretary General, he commits to mobilizing this unparalleled experience to strengthen the capabilities of the ATU Secretariat, champion Africa's collective priorities on the global stage, and catalyze an equitable, sustainable, and innovation-driven digital transformation for all member states.

This curriculum vitae and the candidacy of Mr. Faysal Bayouli are formally approved and presented by the Government of the Republic of Tunisia for the position of Secretary General of the African Telecommunications Union.