



AFRICAN TELECOMMUNICATIONS UNION
L'UNION AFRICAINE DES TÉLÉCOMMUNICATIONS
General Secretariat / [Secrétariat Général](#) : Nairobi

4th September, 2024.

Ref: 072/09/ATU/PC/CIR/2024

➤ Circular to all Member States

Dear Members,

Re: Invitation to the Virtual Launch of the 4th Edition of the ATU Africa Innovation Challenge 2024 on 27th September 2024

The African Telecommunications Union (ATU) is pleased to announce the launch of the 4th Edition of the ATU Africa Innovation Challenge, an initiative dedicated to identifying and supporting young African innovators who are developing ground-breaking Artificial Intelligence (AI) solutions. This challenge continues to be a cornerstone of our efforts to foster innovation across the continent and empower the next generation of tech leaders.

We are delighted to invite you to the virtual launch of this year's challenge, which will take place on **27th September 2024**. The virtual event will bring together stakeholders from across the continent, including government representatives, industry leaders, and young innovators, to discuss the strategic importance of AI in Africa and the role that our youth can play in driving the continent's digital transformation.

- **Details of the Virtual Launch:**
- **Date:** 27th September 2024
- **Time:** 11:30 am – 1:00pm (EAT)
- **Platform:** Zoom
- **Registration Link:** <https://us02web.zoom.us/meeting/register/tZErdyozrkvEtUclZmHZiNAM6UizFj5IzDK>

During the launch, we will provide an overview of the challenge, including eligibility criteria, the application process, and the exciting opportunities available to the winners, such as the fully sponsored intensive AI training program. This year's edition promises to be the most impactful yet, with a strong focus on practical applications of AI in addressing Africa's unique challenges.

Your participation in the launch event will be highly valued, as it will offer a platform for member states to engage with the broader ATU community, share insights, and contribute to the success of this initiative. We encourage all member states to promote the challenge within their respective countries to ensure wide participation by eligible young innovators.

For any further inquiries or assistance regarding the event, please contact the ATU Programme Coordinator, Ms Alice Koech, at a.koech@atuuat.africa.

We look forward to your active participation in this landmark event and to continuing our collaborative efforts to advance innovation across Africa.

Sincerely,



John OMO
Secretary General

✉ P.O. Box 35282, Code 00200, Nairobi, Kenya

🌐 www.atuuat.africa

@ **E-mail:** sg@atuuat.africa;

📍 CA Building, Waiyaki way, Nairobi

☎ **Tel :** +254 722 203132